



# Exhibitor Profiles

## NGAUS 145<sup>th</sup> Conference & Exhibition

August 18-21, 2023

Reno-Sparks Convention Center | Reno, Nevada

In advance of arriving in Reno, take time to review this preview of a handful of companies in the Exhibit Hall.

- Discover what this select group of companies are featuring in their booths.
- Learn how these companies are solving the most pressing issues facing our industry.
- Explore the latest innovations coming to market.

This is only a fraction of the companies you'll meet in the Exhibit Hall!

To view the full list and create your list of must-see companies, visit the [Exhibit Floor Plan](#).

Advanced Security Technologies	Booth: 2267
Airbus	Booth: 1329
BENEFEDS	Booth: 2073
Canoo Technologies	Booth: 1803
Celina	Booth: 1457
Cleva Technologies, LLC	Booth: 1570
Conflict Kinetics	Booth: 1626
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EWA Government Systems Inc	Booth: 1354
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Kelly & Company 1st Responders, LLC	Booth: 1487
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Recoil Aerospace Inc.	Booth: 2132
SD3IT	Booth: 2273
Shakespeare Company LLC	Booth: 1770
SourceAmerica	Booth: 2054
StartGuides, LLC	Booth: 1856
Sword Performance	Booth: 1350
Techline Technologies Inc.	Booth: 2238
Thin Air Gear	Booth: 2221
Trident Systems, Inc.	Booth: 1835
TrueClot-Luna Labs USA, LLC	Booth: 1677
United Spirit of America	Booth: 2074
Weatherhaven Resources Inc	Booth: 2107
Work for Warriors Mississippi (Employment Program MS National Guard)	Booth: 2354



## Airbus

**Booth: 1329**

### *Visit our booth to learn...*

Catch our new UH-72B Lakota in-flight this weekend! We will fly-in and display the newest Helicopter in the ARNG that brings much needed performance and safety upgrades- capable of performing many more missions to include the full range of search and rescue as well as reconnaissance missions. The National Guard Reserve Equipping Account (NGREA) will keep both versions of the Lakota viable for many years to come.

### *Industry challenges and how we're solving them...*

Strengthening and Securing the DoD Supply Chain and Defense Industrial Base.

- Improving Financial Management and Budgeting.
- Promoting Ethical Conduct and Decision Making.

The UH-72 Lakota is the U.S. Army's multi-mission helicopter that has proven itself as a key platform for the U.S. Army, Navy, and National Guard in their mission of protecting and serving communities across America. Selected in June 2006 following a rigorous evaluation, it combines operational capability, reliability and affordability, fulfilling all of the Army's requirements for speed, range, endurance and overall performance. As an in-production helicopter with FAA IFR certification, the UH-72 meets the Army's commercial off-the-shelf (COTS) acquisition strategy.

The Lakota is based off the the technologically-advanced and operationally-proven H145 helicopter, which is used worldwide for law enforcement, emergency medical transportation, search and rescue, offshore and utility operations, and corporate transportation.

### *How we're driving industry innovation...*

Incorporation of proven and new COTS technologies, combined with the UH-72's operational capabilities, result in an aircraft that is exceptionally easy and affordable to operate and maintain. Extensive use of new, lightweight manufacturing materials and extensive system modularity simplifies maintenance, reducing lifetime ownership costs and logistics requirements.

## BENEFEDS

**Booth: 2073**

### *Visit our booth to learn...*

Many National Guard and Reserve Component members don't know they and their family members are eligible for Federal Employees Dental and Vision Insurance Program (FEDVIP) vision coverage, if enrolled in a TRICARE health plan. With 5 vision carriers to choose from, FEDVIP offers great flexibility when selecting the right coverage for you and your family.

### *Industry challenges and how we're solving them...*

Many National Guard and Reserve Component members don't know they and their family members are eligible for FEDVIP vision, if enrolled in a TRICARE health plan. The Federal Benefits Open Season is your annual opportunity to enroll in or change your FEDVIP coverage. Each year, open season runs from the Monday of the second full week in November through the Monday of the second full week in December.

## Advanced Security Technologies

**Booth: 2267**

### *Visit our booth to learn...*

Attendees tasked with installation security, particularly outdoor events, soft targets, establishing perimeters and managing traffic flow will find an assembled, operational section of MVB3X Units to evaluate for suitability of use. In addition, AST representatives will demonstrate system functionality and answer questions pertaining to the manpower requirements, assembly, deployment, transportation and storage of the equipment. The MVB3X System provides the end user with a distinct, lightweight operational advantage for protection, portability and speed to close, then re-open streets within seconds.

### *Industry challenges and how we're solving them...*

Defending against the increasing use of automobiles and trucks as a means to attack, kill or otherwise create mayhem on soft targets at various outdoor events where streets and other open areas represent an opportunity for terrorists to engage large groups of people.

We provide a lightweight solution offering real protection against vehicle attacks, unparalleled portability, speed of assembly/deployment/disassembly which is adaptable to any road width and does not require the use of tools, maintenance or excavation. Our solution allows for a single person to quickly deploy 10 lanes.

### *How we're driving industry innovation...*

The MVB3X Modular Vehicle Barrier System provides a high level of protection, flexibility and control, in both fluid and static security operations. Our solution eliminates the need to use heavy machinery to protect access sites. Only one person is required to deploy a complete Vehicle Barrier Solution. Using our trailer package, a single person can quickly deploy 10 lanes of coverage without any additional equipment.

BENEFEDS is the government-authorized and OPM-sponsored enrollment portal that you can use to research, enroll in, and manager your FEDVIP coverage. To learn more, visit [BENEFEDS.com/military](https://BENEFEDS.com/military). Access 24/7 wherever you are: at home, in the office, or on the go.

#### *How we're driving industry innovation...*

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## Canoo Technologies

**Booth: 1803**

#### *Visit our booth to learn...*

Visit Canoo's booth to see fully electric, purpose-built vehicles that are perfect for military light tactical and base support functions. Stop by and discover our unique battery technologies and energy storage and charging solutions.

Come learn about Canoo's:

- Light tactical off-road electric vehicle
- 7-Passenger electric van
- Class 1 Cargo/Work electric van
- Modular battery systems, charging, and microgrid solutions
- Anti-detection technology & Carbon Kevlar materials development

#### *Industry challenges and how we're solving them...*

Availability of American-made EVs that meet the specific and dynamic requirements of soldier safety, modularity, base support, anti-detection, and ease of deployment. Most EVs available today are adaptations of existing products and platforms and do not fully achieve the tactical benefits or cost savings that electrification provides. Current military equipment and vehicles do not share a common platform, powertrain, or electrical architecture. That can result in wasteful maintenance schedules, costly additional parts, multiple repair streams and preventable downtime.

Every one of Canoo's unique, American-made electric vehicles is built on the same self-contained Multi-Purpose Platform (MPP), or chassis. This space saving design places all critical components and batteries below the body where they are protected by the frame. It gives Canoo vehicles an extremely low center of gravity that mitigates rollovers and aids in maneuverability, stability and safety. Our platform can be adapted to meet various military needs. Because of their compact size and durability, Canoo vehicles can be deployed easily using existing military aircraft and equipment.

#### *How we're driving industry innovation...*

Canoo's clean-sheet design approach has led to innovations that are revolutionizing the industry. Our fully electric self-contained Multi-Purpose Platform (MPP) is the first of its kind in design and application. Canoo's steer-by-wire system uniquely allows our vehicles to be driven from any seating position - enabling product types not possible with conventional designs. Our in-house electrical architecture features a modular battery system the DoD's Defense Innovation Unit is already evaluating as part of the JABS program.



## Celina

**Booth: 1457**

#### *Visit our booth to learn...*

CELINA provides "total package approach" solutions for austere base camp and weapon system deployments, to include design layout and support equipment.

#### *Industry challenges and how we're solving them...*

Finding a trustworthy company that can quickly and confidently provide a complete solution to support their unique mission set anywhere in the world.

CELINA's experience, partners, worldwide presence, and rolling product inventory allow us to deliver complete base camp, vehicle and aircraft maintenance facilities, and other use-case shelter solutions with all the needed ancillary products and services.

#### *How we're driving industry innovation...*

CELINA produces innovative, rapidly deployable, safe, and SWaP+C optimized shelters with enduring longevity even in the most extreme cold, heat, winds, and snow loads to support a broad range of humanitarian and contingency operations.

## Cleva Technologies, LLC

**Booth: 1570**

#### *Visit our booth to learn...*

- To learn about innovative heat mitigation solutions. Vector Climate is a leader in the development of high-performance airflow technology and advanced misting systems. At our booth, attendees can learn about the latest innovations in heat mitigation and how they can be used to improve the comfort and productivity of people in a variety of settings, including the military.
- To see the Vector and Spartan in person. The Vector and Spartan are two of the most advanced mobile climate control systems on the market. At your booth, attendees can see these products in person and learn about their features and benefits, including their suitability for military applications.
- To speak with experts in heat mitigation. The team at Vector Climate is passionate about helping people find the best heat mitigation





solutions for their needs. At our booth, attendees can speak with experts who can answer their questions and help them find the right product for their application, including military applications.

#### ***Industry challenges and how we're solving them...***

**Heat Mitigation: A Top Issue for Corporations and the Military**

Heat mitigation is the process of reducing the amount of heat in an environment. This can be important for both corporations and the military, as heat can have a significant impact on productivity and safety.

For corporations, heat can be a problem in a number of settings, including factories, warehouses, and office buildings. In these settings, heat can lead to employee fatigue, decreased productivity, and increased risk of heat-related illnesses.

The military also faces a number of challenges when it comes to heat mitigation. Soldiers are often deployed to hot and humid environments, where heat can quickly become a major issue. Heat can lead to dehydration, heat exhaustion, and heat stroke, all of which can be life-threatening.

Vector is a smart mobile climate control system that uses intelligent airflow to revolutionize the science of heat mitigation. It is designed with hospitality in mind, while the Spartan is the world's toughest mobile evaporative cooler designed for the military and industrial sectors. The Spartan has a rugged and impact-resistant design that is sealed to protect against rain and dust, and it is also protected against rust and fading. Both Vector and Spartan are portable and easy to use, making them ideal for a variety of applications.

Vector uses a combination of fans and misting to create a cooling effect. The fans circulate the air, which helps to evaporate the water from the misting system. This process cools the air and creates a comfortable environment.

Spartan uses a similar process, but it is designed to be more durable and rugged. The Spartan is also equipped with a number of features that make it ideal for military and industrial applications. These features include a built-in air filter, a dust cover, and a carrying handle. Both Vector and Spartan can be used to effectively mitigate heat in a variety of settings. For corporations, they can be used to cool work

areas, warehouses, and other facilities. For the military, they can be used to cool barracks, vehicles, and other equipment.

In addition to their cooling capabilities, Vector and Spartan also offer a number of other benefits. For example, they can help to improve air quality, reduce humidity, and prevent the spread of germs. This makes them a valuable tool for both corporations and the military in protecting the health and safety of their employees and soldiers.

Here are some of the specific benefits of using Vector and Spartan to mitigate heat:

- **Increased productivity:** When employees are comfortable and not sweating, they are more productive.
- **Reduced risk of heat-related illnesses:** Heat-related illnesses can be serious, even life-threatening. By mitigating heat, Vector and Spartan can help to reduce the risk of these illnesses.

**Improved air quality:** Vector and Spartan can help to improve air quality by reducing humidity and dust. This can help to prevent the spread of germs and improve respiratory health.

Overall, Vector and Spartan are effective and versatile tools that can help to mitigate heat in a variety of settings. They offer a number of benefits, including increased productivity, reduced risk of heat-related illnesses, and improved air quality.

#### ***How we're driving industry innovation...***

Vector and Spartan revolutionize the heat mitigation industry in a number of ways. First, they are the first mobile climate control systems that use intelligent airflow to create a cooling effect. This makes them more efficient and effective than traditional evaporative coolers. Second, they are designed to be portable and easy to use, making them ideal for a variety of applications. Third, they offer a number of features that make them superior to other heat mitigation solutions, such as a built-in air filter, a dust cover, and a carrying handle.

In addition to their innovative design, Vector and Spartan also offer a number of benefits that can improve business. For example, they can help to increase productivity, reduce the risk of heat-related illnesses, and improve air quality. This can lead to a number of positive outcomes for businesses, such as increased profits, reduced absenteeism, and improved employee morale.

Here are some specific examples of how Vector and Spartan can revolutionize the industry or improve business:

**In the hospitality industry,** Vector and Spartan can be used to cool outdoor dining areas and patios. This can help to attract more customers and increase sales.

**In the construction industry,** Vector and Spartan can be used to cool work areas and prevent heat-related illnesses. This can help to improve safety and productivity.

**In the military,** Vector and Spartan can be used to cool barracks, vehicles, and other equipment. This can help to improve the health and morale of soldiers.

Overall, Vector and Spartan are innovative and versatile products that have the potential to revolutionize the heat mitigation industry and improve business in a number of ways.

## Conflict Kinetics

**Booth: 1626**

### *Visit our booth to learn...*

Fitness Challenge, Marksmanship Competition, and US Army approved TC 3-20.40 marksmanship training capability.

### *Industry challenges and how we're solving them...*

Current outdated and unfunded training systems to prepare for the Army's TC 3-20.0 Integrated Weapons Training Strategy (IWTS) and the TC 3-20.40 Training and Qualification of Individual Weapons.

CK provides an Army-approved immersive virtual simulation technology that delivers a training approach that is scalable from individual Soldiers to squad-level dismounted units which includes Basic Rifle Marksmanship (BRM), Urban Rifle Marksmanship (URM), Squad Battle Drills from React to Contact to Close Quarter Battle (CQB), along with Human Performance and Cognitive Decision-Making Drills.

### *How we're driving industry innovation...*

CK is rooted in decades of professional sports human performance optimization trade secrets. These techniques, are adapted to marksmanship training, improve confidence, shooter mechanics, threat/non-threat recognition, and cognitive reaction times. This is demonstrated in Soldiers' improved ability to see targets faster, properly react faster, hit targets faster, and more accurately in both synthetic and live fire situations, resulting in increased combat readiness and survivability in less time. Eye training and cognitive neuroscience are key foundational elements of our synthetic training platforms.

## Doodle Labs

**Booth: 2001**

### *Visit our booth to learn...*

Doodle Labs will be showcasing our Helix range of Mesh Rider Radios, a line built for battle-tested MANET to connect both tactical teams on the ground as well as UAVs, UGVs and other equipment. Our products are fully NDAA compliant, FIPS 140-3 compliant and our patented multi-band technology empowers seamless deployment even in contested environments.

### *Industry challenges and how we're solving them...*

Tactical teams and both manufacturers and operators of field robotics for the defense industry tell us that maintaining network connection in contested environments is paramount, and that finding components and equipment that accomplish this that are both NDAA compliant \*and\* in reliable, scalable supply can be a big challenge.

We fill the need for battle-tested MANET with tactical mesh networking components that were developed with direct sponsorship by the DoD and groups like DIU and AFWERX. They perform on par with or superior to core competitors at a better price-point.

### *How we're driving industry innovation...*

Our multi-band technology, which in Helix configurations for Defense is capable of packing up to six separate frequency bands into a single radio, allows you to analyze spectrum, choose the band and channel that works best in that environment and toggle to a new band or channel when you encounter interference. This novel technology unlocks maximum interference avoidance and empowers truly global deployment.



## EWA Government Systems Inc

**Booth: 1354**

### *Visit our booth to learn...*

Electromagnetic Spectrum Visualization Tool a customized multi-dimensional EM energy visualization tool for training, mission planning, and live situational awareness applications.

Naval Electronic Warfare & Defense Simulation is a pilot project demonstrating the use of gaming technology for training EW professionals. This game challenges the player to accomplish a naval mission while using the ship's EW and countermeasure systems to recognize and defeat threats. Come to play!

The Tantalum, a Passive Signal/Capture/Analysis Tool comprised of several AI/ML algorithms, deep learning models, and statistical techniques that employ a software-defined radio to passively identify unusual or interesting signals. The system then correlates them by calculating signal embeddings to enable fast comparison and classification of signals.

### *Industry challenges and how we're solving them...*

Training with the knowledge of how EW threat operational characteristics relate to the 3D battlespace? Training is at times, a one-and-done exercise. How do you create training tools and environments with ecosystems that encourage trainees to want to repeatedly train instead of get-through training? Training SIGINT analysts is slow and expensive and rotating analysts loses a large volume of tribal knowledge. How do we share SIGINT knowledge across offices and agencies?

With over 40 years of experience, EWA GSI proudly delivers the highest quality of products and services across a broad range of technology and engineering specialties. EWA GSI is recognized for solving complex technological challenges and delivering on-time solutions for our customers across the globe. Our training tools have proven to be effective - why not stop by for a demo?

### *How we're driving industry innovation...*

The Tantalum passive SIGINT system automates operational area RF familiarity and enables unlimited cross-silo knowledge sharing. With an inconspicuous, low SWaP-C unit, an analyst office can passively





#### *How we're driving industry innovation...*

FluidLogic users in NASCAR and IndyCar are consistently on the winner's podium including 2023 Daytona 500, Laguna Grand Prix and Baja 1000 endurance off-road races. Development is complete on an innovative ecosystem of advanced FluidLogic systems designed for military users in mounted & dismounted operations and for training. This is the world's first "Active & smart" hydration system.

### **Grand Canyon University**

#### **Booth: 1662**

##### *Visit our booth to learn...*

Choosing the right college as a service member or veteran can be challenging. Visit GCU's booth for face-to-face conversations and information to aid in your research, including degree options, program details and military benefits. We also offer a complimentary estimated net price and an unofficial evaluation of previous college and military experience.

##### *Industry challenges and how we're solving them...*

The demands of military life, with deployments, training obligations and irregular schedules, can make school complex. We have found that financial considerations, time constraints and geographic uncertainties are natural barriers for service members, spouses and dependents pursuing higher education.

Grand Canyon University addresses these challenges by offering flexible online and evening degree programs, allowing you to balance your military obligations, family needs, work responsibilities and a social life while pursuing higher education. GCU is also proud to offer those enrolled in online or evening cohort programs a special military tuition rate per credit hour for active-duty military members and scholarships for military members and their dependents, as part of our goal to make higher education affordable.

##### *How we're driving industry innovation...*

Grand Canyon University, a private Christian university, proudly works to make higher education achievable for military service members, veterans and their dependents. We offer flexible and convenient online and evening degree programs and have a specialized team of university counselors dedicated to supporting military students and their families. Discounted military tuition rates and scholarship opportunities are available for online and evening cohort students.

### **Juggernaut Case**

#### **Booth: 2164**

##### *Visit our booth to learn...*

Our primary goal is, and always will be, to support the warfighter. The utilization of smartphones and tablets on the battlefield has enhanced team awareness and tactical coordination with the use of commercially available devices and mission critical software. But carrying a phone into tactical environments comes with a specific set of challenges. How do you protect it from damage? Where is it stowed? How do you use a cable under extreme elements? With the Juggernaut Case full ecosystem of products, you're able to protect, mount, and connect your device so that you and your team can focus on the mission.

collect more and more detailed information about signal trends and anomalies and share that information with whatever offices and systems make sense, either by hand or automatically, in real time. The system never has to be turned off or rotated and if lost, can be replaced easily and inexpensively with zero loss of knowledge and can run in connected, wireless, or comms-denied environments. Tantalum edge units worldwide feed into the same databases and analysts have access to a global set of signal detections in both high and low resolution that fits into existing and any novel signal analysis workflows and tools.

### **FluidLogic**

#### **Booth: 2242**

##### *Visit our booth to learn...*

In combat, there are no water breaks! FluidLogic builds the world's only Tactical "smart" hydration wearable systems which will be launched at NGAUS 2023 and are available at the FluidLogic booth for demonstration and pre-purchase. Light Tactical Vehicle hydration systems, headset and helmet mounted accessories will also be on display. FluidLogic products radically boost human performance and reduce recovery time while delivering optimal wellness...with just water!

##### *Industry challenges and how we're solving them...*

It is nearly impossible for humans to maintain an optimum level of hydration when active due to inconvenient access to water, forgetting to drink and not knowing how much or how often to drink water, especially when there is fluid-loss caused by heat or activity. Just a 1% loss of fluid (dehydration) causes a 12% loss in both cognitive and physical performance and leads to heat-related illness and even death. No where is this more important than in military operations and training.

FluidLogic products utilize predictive analytics to harness user biometric and environmental factors to calculate real-time water intake requirements and then ensure a user is hydrating optimally. An advanced algorithm calculates dosing and intervals and delivers haptic notifications alerting the user to press a small button and receive a drink. The effect of using FluidLogic is revolutionary "Hydration Equilibrium" and game-changing human performance results! There is NOTHING else on the market like this.

### ***Industry challenges and how we're solving them...***

The need for device protection, hands-free mounting capability, and power/data connectivity between your device and other comms equipment.

We offer a rugged line of products that are field tested to ensure the protection and operability of your device.

### ***How we're driving industry innovation...***

Juggernaut began in 2000 as an industrial design firm composed of a handful of designers and engineers. Around 2010, as smartphones and tablets gained enough horsepower to run moving map applications developed by DARPA, the need for a sealed, connected case arose. That's when Juggernaut.Case was born with its first product concept - a rugged enclosure with tactical radio connection for the Dell Streak PDA. The need for hands-free operation of the smart device within a Juggernaut.Case led to the development of the PALS Armor mount, a chest mount that allows the user to rapidly fold the display down for use. As software applications for the battlefield, like ATAK, APASS and Nett Warrior have evolved, so has the Juggernaut.Case product ecosystem. With over 100,000 cases fielded downrange, we are the defense industry commercial off the shelf (COTS) solution for protecting, mounting and connecting devices.

## **Kelly & Company 1st Responders, LLC**

**Booth: 1487**

### ***Visit our booth to learn...***

On display will be our new 20-bed mobile "suite" trailer. This unit is 54' in length and 14' wide with room slides extended. Featuring two 3/4 baths with full flushing toilets.

### ***Industry challenges and how we're solving them...***

The increasing frequency of storms and the demands resulting from this to respond in cost effective ways, while ensuring the public's safety is the top priority.

Since 2018, Kelly & Company has invested heavily in new state-of-the-art self-contained equipment that eliminates the need for standalone showers and restrooms, decreasing the footprint required for base camps and reducing the overall cost to the customer.

### ***How we're driving industry innovation...***

Our first in the industry mobile lodging solution using self-contained mobile "suites" eliminates the need for standalone shower and restroom facilities with two 3/4 baths, super twin bunks, cable, USB and electrical outlets, CPAP shelves and other amenities vastly improves the temporary lodging situation for base camp workers.

## **LOKSAC**

**Booth: 1879**

### ***Visit our booth to learn...***

At our booth, we will be showcasing the extraordinary capabilities of our LOKSAK products. Witness live demonstrations of the unmatched waterproof abilities of our aLOKSAK bags, and see first-hand how well our SHIELDSAK bags block RF signals. Furthermore, we are excited to provide attendees with samples of our aLOKSAK bags, specifically designed for phone protection. Our demonstrations promise to illustrate the exceptional performance and versatility of our products.



### ***Industry challenges and how we're solving them...***

For our military customers, the paramount challenges often revolve around safeguarding critical equipment, sensitive documents, and electronics from harsh and unpredictable environmental conditions. Whether it's protecting communication devices from water damage during operations in adverse weather, or ensuring confidential documents are shielded from sand and humidity, military operations require high-level protection against diverse threats. Additionally, with the increasing risk of electronic espionage and data theft, blocking RF signals to safeguard critical data is an escalating concern. Our product range, including aLOKSAK, OPSAK, CBRNSAK, and SHIELDSAK, is meticulously designed to address these rigorous military requirements, providing robust and reliable solutions for various high-stakes, mission-critical applications.

LOKSAK offers military customers robust solutions to the challenges they face. Our aLOKSAK bags provide unparalleled waterproof and airtight protection for electronic devices and sensitive documents, ensuring operational effectiveness in adverse weather conditions. OPSAK bags, designed to be odor-proof, can be crucial in concealment and survival scenarios. For biohazard containment and protection, our CBRNSAK bags are certified to meet strict Biohazard standards, ensuring safe storage and transport of biohazardous materials during military operations.

Our SHIELDSAK bags provide an innovative solution to the growing risk of electronic data theft. Equipped with RF signal blocking capabilities, SHIELDSAK bags prevent remote unauthorized access to the information stored on electronic devices. This is especially crucial in today's era of digital warfare and electronic espionage. Thus, LOKSAK solves the unique challenges faced by military customers by providing comprehensive protection solutions for a diverse range of operational needs.

### ***How we're driving industry innovation...***

LOKSAK revolutionizes the industry by offering exceptional protection solutions for valuable items against various elements. Our products, such as aLOKSAK, OPSAK, CBRNSAK, and SHIELDSAK, stand out due to their waterproof, airtight, humidity-proof, sand, and snow proof properties. For businesses, our bags provide a secure environment to protect crucial items, like electronics or sensitive documents, against





damage from adverse conditions. Specifically, our SHIELDSAK bags are equipped with RF signal blocking capabilities, offering enhanced security for businesses that need to safeguard electronic data. Our bags also meet Biohazard standards, further enabling industries like healthcare and military to safely store and transport biohazardous materials. Therefore, our solution significantly improves business operations by providing unprecedented security and resilience

## **Military Benefit Association**

**Booth: 1929**

### *Visit our booth to learn...*

Attention NGAUS Conference Attendees! Discover the future of State Sponsored Life Insurance at Military Benefit Association's booth dedicated to serving the unique needs of the National Guard. Experience tailored solutions, exclusive benefits, cutting-edge technology, networking opportunities, and the chance to win exciting prizes. Don't miss this opportunity to revolutionize your insurance coverage and find peace of mind. We look forward to meeting you and discussing how we can help take your State Sponsored Life Insurance Program to the next level. See us at Booth 1929!

### *Industry challenges and how we're solving them...*

We understand the unique challenges our National Guard members face and we strive to alleviate them:

- Coverage Limitations - May leave NG members with insufficient coverage for certain situations or types of damage.
- Deployment Considerations - NG members face unique challenges related to deployments.
- Transitioning Coverage - NG members might face challenges transitioning to civilian life.
- Eligibility & Documentation - Insurance providers may require specific documentation or verification of NG service to qualify for certain benefits or discounts. Navigating the paperwork and ensuring eligibility requirements are met can be a challenge for customers.
- Understanding Policy Language - Insurance policies often contain complex language and terminology that can be difficult to understand, which could affect NG member's ability to make informed decisions.

- Claims Processing - When filing a claim, NG members may encounter challenges navigating the claims process.

### *Ways to mitigate those challenges:*

- It's essential for policyholders to thoroughly understand the terms and conditions of their policies to ensure they have appropriate coverage. We provide educational resources that explain common insurance terms and concepts.
- Policyholders need to consider whether their insurance policies adequately cover their assets while away on duty. We offer policies specifically tailored to the unique needs of NG members to help address deployment related challenges.
- It's important to review insurance policies during transitions to ensure continuous coverage and make necessary adjustments.
- We simplify the documentation requirements to help reduce administrative burdens by accepting digital copies of documents and providing clear guidelines to streamline the process.
- We strive to clearly communicate our policy terms, coverage limits, and exclusions in a clear and understandable manner, and we will take the time to go over your policy with you to make sure you are clear and comfortable with the terms and conditions.
- Timely and efficient claims processing is essential to ensure that policyholders receive the coverage they are entitled to. We will guide you every step of the way. Simply give us a call or email.

### *How we're driving industry innovation...*

Overall, by focusing on clear communication, tailored policies, customer education, streamlined processes, and collaboration, MBA has helped mitigate the challenges faced by National Guard members in revolutionary ways to enhance your overall experience with quality protection for you and your family. Our members protect us, we protect our members.

## **Oakley**

**Booth: 2139**

### *Visit our booth to learn...*

Oakley produces the finest ballistic protective eyewear available today.

### *Industry challenges and how we're solving them...*

Oakley is at the high end of their price range but what price do you put on your eyesight?

Oakley meets or exceeds the standards set by ANSI Z87.1, EN 1938:2010 and MIL-PRF 32432A

### *How we're driving industry innovation...*

Oakley provides eyewear that combines the best optics with the best ballistic protection available.

## **Patriot Taxiway Industries**

**Booth: 1933**

### *Visit our booth to learn...*

We will have the lights and power systems to operate and review. Our staff includes National Guard Veterans who served in both deployed and DOMOPS Arenas. please stop by to talk lighting.



#### ***Industry challenges and how we're solving them...***

Companies that do not have the experience from both fielding and supporting systems for our Soldiers and Airman

We apply our knowledge and experience to support the Guard Soldiers and Airman with products on a timely manner. We answer the phone when you call.

#### ***How we're driving industry innovation...***

Available on GSA the Patriot TLZ is a simple to support lightweight remote controlled Tactical Landing Zone light kit. Weighing 4.2 lbs for ten lights and a remote we bring capability to the Airman and the Soldier. Our Stand Guard lighting and power solutions have been deployed to 28 locations in Iraq and Afghanistan in the past and supported DOMOPS from 2010 till present to include Hurricane Maria, Michael and other Storms that required lighting and power in areas with disrupted power service.

### **Pro-Shot Products**

**Booth: 1833**

#### ***Visit our booth to learn...***

Compact & Lightweight weapon cleaning solutions and new rifle cleaning kit with suppressor featured recently on Soldier Systems.

#### ***Industry challenges and how we're solving them...***

Keeping weapon functioning in extreme environments.

Our Bio Mil-Spec approved CLP meets and exceeds the challenges and has been Master Proven in field testing and battle conditions.

#### ***How we're driving industry innovation...***

Pro-Shot will customize your kit to your exact requirements and has open stock on all components for easy kit reload. Our cleaning kit not only will keep your weapon clean and ready to go. With our Bio Mil-Spec CLP it will also keep weapons operating in extreme environments and give operator the ability to operate in Salt Water environments without short term rust and corrosion.

### **Recoil Aerospace Inc.**

**Booth: 2132**

#### ***Visit our booth to learn...***

Our 1000-gallon carbon fiber composite Utility tank delivers high-volume liquid cargo in a lightweight, durable solution. Compatible with Petroleum, Diesel, Potable Water, Milk, JP8, and Chemical Agents, the U1000 is an ideal solution for multiple mission needs with quick installation and removal times and various ground handling features. This tank does not modify the aircraft therefore certification is not required.

#### ***Industry challenges and how we're solving them...***

Fires! We provide a means to put those fires out.

#### ***How we're driving industry innovation...***

New innovative technology



### **SD3IT**

**Booth: 2273**

#### ***Visit our booth to learn...***

- Innovative Technology
- Collaborative Partners
- IT Procurement
- Solution Architecture
- Cybersecurity
- Storage
- Software
- Trusted Advisor

#### ***Industry challenges and how we're solving them...***

Data, providing a data first approach and data centric architecture, along with security of the data and secure channels to access data at the right times, for the right people.

Trusted partner ecosystem, innovative emerging technology, market analysis and research, life cycle and beyond customer service, training and support.

#### ***How we're driving industry innovation...***

SD3IT delivers an ease of access to products, people and technology, designing and driving solutions and services with our partners and clients, end to end.

### **Shakespeare Company LLC**

**Booth: 1770**

#### ***Visit our booth to learn...***

We will be showcasing some of our tried and tested manpack antennas, along with some of our newest HF and RolaTube products. Come see us if you want to experience true quality.

#### ***Industry challenges and how we're solving them...***

Customers have a hard time finding reliable antennas that are affordable. OEM's and integrators often increase their prices exponentially because of the ease of purchasing an entire system through them.



We don't just supply OEM's and integrators with the best antennas on the market, we supply the end user directly. Our affordable antennas come with a limited lifetime warranty, so you can rest assured that your comms will bring in those bombs.

#### ***How we're driving industry innovation...***

As Engineers and experts in how things work, we design the most reliable communication solutions essential to the battlefield. Using applied science, we promise our customers uncompromised quality and performance during mission critical transmissions.

### **SourceAmerica**

**Booth: 2054**

#### ***Visit our booth to learn...***

Variety of services and products that help support their mission.

#### ***Industry challenges and how we're solving them...***

Tightening budgets. Staffing challenges.

You need to meet precise contract needs, match strict product and service standards, and optimize performance. SourceAmerica has the decades of experience, nationwide network, and dedicated workforce to make it happen.

#### ***How we're driving industry innovation...***

SourceAmerica connects the dots between precisely filled contract requirements, high-quality products and services, greater productivity, and employment opportunities for people with disabilities.

### **StartGuides, LLC**

**Booth: 1856**

#### ***Visit our booth to learn...***

We have built nearly 200 apps for customers across the DoD, SOCOM, and defense and government agencies on equipment ranging from individual weapons, optics, and communications systems to integrated vehicle platforms and the M777 howitzer. We can provide demos of our products running on a variety of device and platform types and determine which products may directly benefit your soldiers.

#### ***Industry challenges and how we're solving them...***

As equipment gets more integrated, it becomes more difficult to use. It also requires a more regular fielding scheduled to keep up with the rate at which the equipment is maturing and changing. Formal schools cannot keep up, nor are they funded to. Technical documentation can't keep up and is too expensive to continuously update. Individual users are having to figure out how to use their systems via trial-and-error.

Our approach offers validated content that can be fielded and updated in-line with equipment changes. It works at home station, in the field, and forward deployed on whatever computer platform you are carrying, so no matter where you are you have access to the information you need.

#### ***How we're driving industry innovation...***

StartGuides Apps decrease the amount of time needed for New Equipment Training, provide a training device for soldiers to bring back to their units to execute Train-the-Trainer responsibilities, and help increase unit-level readiness and proficiency on increasingly complex systems and equipment.

### **Sword Performance**

**Booth: 1350**

#### ***Visit our booth to learn...***

Attendees will be able to taste and learn about all our refreshing hydration beverages.

#### ***Industry challenges and how we're solving them...***

Hydration solutions that are built for the challenges of the environment, improve readiness, and help prevent heat stress injuries before they occur.

Sword Performance hydration solutions are built to prepare the body for intense physical challenges by providing medical grade hydration without the IV needle with all day drinkability.

#### ***How we're driving industry innovation...***

Previous hydration mixes are used in response to an injury that has occurred, after the service-member has been exposed, reduced readiness, and presenting symptoms of fatigue. Sword Performance hydration solutions are used prior and during daily routines to maintain peak levels of hydration, readiness, and ability to think critically at moment's notice. Furthermore, this helps prevent the heat stress injury from occurring before other responsive measures are needed, like IV therapy or other medical intervention.

### **Techline Technologies Inc.**

**Booth: 2238**

#### ***Visit our booth to learn...***

68W and CLS instructors. The products allow instructors to demonstrate the Table 8 required skills. Trauma Simulations and Manikins.

#### ***Industry challenges and how we're solving them...***

The changing operations tempo and training requirements shifting to the smaller unit levels.

Techline provides a one stop shop for training equipment, instruction, supplies and certification support.



#### *How we're driving industry innovation...*

Techline Trauma simulations changed the medical training by having the only patented system for quick donning and doffing moulage that is realistic and incredibly rugged. Techline's patented tourniquet simulation system is the gold standard for replicating bleeding control. Our patented wounds in a box are portable wound-packing and skill trainers, that provide the perfect solution to small unit medical skills training.

### **Thin Air Gear**

**Booth: 2221**

#### *Visit our booth to learn...*

To see high quality gear designed to be multifunctional and sustainable with a lifetime warranty! They will find a line of deployment, mobility, gear, operations, training, kit bags in multiple sizes and colors designed to make their job, their travels and their life easier!

#### *Industry challenges and how we're solving them...*

Military Budgets, Procurement Methods and Procedures

Competitive Pricing; NSN's; Products Built to Last; Lifetime Warranty

#### *How we're driving industry innovation...*

Products that are Multifunctional and Sustainable; Products that are Competitively Priced with Lifetime Warranties. Designed by the Soldier for the Soldier!

### **Trident Systems, Inc.**

**Booth: 1835**

#### *Visit our booth to learn...*

Attendee's should visit our booth to explore new solutions for radio interoperability. Our product will improve communication in a moments notice. Anyone can use it regardless of radio knowledge.

#### *Industry challenges and how we're solving them...*

Different armies use different security protocols for the radios. These radio systems are not able to talk to each other even if they are the same model. With our product the National Guard will be able to talk to any countries radios with ease. When the National Guard is doing a domestic mission they will be able to easily cross band with local first responders.

Our company solves these problems with our product (Mini-SCC) by being able to cross band any radio or audio device in a moments notice. Regardless of COMSEC, radio model, or audio device (e.g. cell phones and computers) the Mini-SCC will have these communicating with our simple plug and play format.

#### *How we're driving industry innovation...*

The Mini-SCC revolutionizes the industry by making radio interoperability easy at the tactical edge. Being able to cross band radios on the fly will improve C2 and help keep soldiers alive.



### **TrueClot-Luna Labs USA, LLC**

**Booth: 1677**

#### *Visit our booth to learn...*

We will be conducting live wound packing demonstrations using our highly realistic simulated blood that actively clots. We will have gloves available for attendees to try their skills using our realistic trainers.

#### *Industry challenges and how we're solving them...*

Our customers are looking for realistic trauma simulation for training students on bleeding control techniques with tourniquets and wound packing.

We offer a wide range of bleeding control training products for all levels of training. Our beginner level trainers help to teach proper technique while our advance wearable trainers allow students to practice their skills while interacting with an actor in a scenario.

#### *How we're driving industry innovation...*

We offer the highest level of realism for bleeding control with a patented simulated blood that realistically mimics the clotting action of human blood. Our bleeding control task trainers have taught countless students from civilians to military medics across the globe how to save lives and stop traumatic bleeding.

### **United Spirit of America**

**Booth: 2074**

#### *Visit our booth to learn...*

We are one of the most reliable and trusted manufacturers for our Department of Defense and if we are good enough for them, we will probably be good for you too. Our products are light-weight, multiuse, high performance and affordable

#### *Industry challenges and how we're solving them...*

Not knowing about us.

Attending to shows, using social media and providing accurate, reliable and useful information.



## Work for Warriors Mississippi (Employment Program MS National Guard)

**Booth: 2354**

### *Visit our booth to learn...*

The goal of the Work for Warriors Program is to become a Program of Record. We would like other state national guard leaders to come by and see how they can have a Work for Warriors Employment Program in their state and why it would significantly benefit them.

### *Industry challenges and how we're solving them...*

Young Service Members not knowing the employment resources that are available to them. Additionally, the young Soldiers and Airmen today do not know how to write a resume, or prepare for an interview, dress appropriately for an interview.

We teach them all of these skills and more. Our Job is to have our career counselors sit down with them and do a complete assessment with them on their employment goals. Where are they currently, where to they want to go, career wise, what is their financial expectations, what is their experience and education levels? We take all of this data and chart out a course on how to help them get where they want to be in their career over the next 5 years.

### *How we're driving industry innovation...*

When the Work for Warriors MS Program started in MS early 2020, the Veteran unemployment rate in Mississippi was 6.57%. The following year the Veteran unemployment rate would drop to 4.33%, and by the end of 2022, it dropped to a record low 2.82%. Mississippi's Veteran unemployment is currently down 3.5% in just three (3) years in large part to the assistance and resources provided by WFWMS Program. In the last year the program has generated an estimated annualized net benefit to MS of \$11,547 per job seeker by estimating UI benefits and tax savings. WFWMS has contributed to an estimated annualized net benefit savings of over \$5,253,857.00 on 455 program hires while supporting an additional 15,625 SM, spouses, and dependents from Jan. 2020 - Dec. 2022 with an average base salary of \$42,696.

(Submissions as of 7/21/23)

### *How we're driving industry innovation...*

Contagious diseases are among the top reasons military missions fail before they start. We provide a family of products that literally save lives and enhance the quality of life of our warfighter, while providing protection against harsh environmental factors.

## Weatherhaven Resources Inc

**Booth: 2107**

### *Visit our booth to learn...*

See the latest innovation in rapid deployment - the 3-minute set-up time TRECC-T.

### *Industry challenges and how we're solving them...*

Rapid deployment and maneuverability.

Rapid set-up time, flexibility in design to adapt to any prime mover or trailer platform.

### *How we're driving industry innovation...*

Small and secure stored system with flexibility to integrate with existing or new systems.